

Christmas newsletter for Happy Sport

Subject: Enjoy the season 🌲. Thank you for choosing us.

Happy skiers,

your inbox is full of ads this time of year.

Full of emails to buy last-minute presents.

Yet, this is not one of them.

We simply wish you Merry Christmas.

Because we truly appreciate your trust.

Enjoy the holiday.

Wherever you are spending it...

... at home under the shining Christmas tree...

... playing board games...

... watching merry movies...

... or overeating on Christmas sweets.

You know us, we love to spend the season in the mountains.

Anyway, enjoy the Christmas you love.

And if you want to drop by during the holiday, these are our opening hours.

- 23th December - open as usual.
- 24th - 26th December all our stores are CLOSED.
- 27th - 30th, all stores open as usual.
- 31th December - 1st January CLOSED.

So Merry Christmas,

We are Happy Sport; we make skiing simple.

Sales newsletter - skis

Subject: What brands do the master skiers rely on? 🏂 We have them.

Happy skiers!

Can you see yourself on the slopes already?

Do you enjoy the firm, freshly groomed morning snow?

Or the softer terrain in the afternoon sun?

We are happy to serve you all with our premium ski brands.

Don't take our word for it.

The master skiers rely on our ski brands.

Stöckli - the brand of a skiing superstar

This year's World Cup season is running. And the prodigious Swiss racer Marco Odermatt outclasses the competition again.

Marco's heart belongs to Stöckli.

So, buy your Stöckli skis in our store and become a superstar yourself.

This month's sale:

- Lively universal all-around skis.
- Light skis for adventurous lady skiers.

Elan - become a snow amphibian.

Elan ski brand came up with a revolutionary technology Amphibio which simultaneously ensures an exquisite skiing experience off-piste and on freshly groomed snow.

This month's sale:

- Sporty classics for expert skiers.
- Great all-mountain skis for experienced skiers.
- The most elegant skis of this season for ladies with style.
- The lightest possible skis for demanding lady skiers.

Völkl - stability and quality

Adriana Jelínková, a rising Czech skiing star, is loyal to Völkl. Last year this lady brought FIS World Cup points to the Czech Republic in the Giant slalom on the demanding Krajinska Gora slope. You can trust Völkl to back you up as well.

This month's sale:

- Thoroughbred slalom skies for expert skiers.
- Allround reliable skis for men.
- Universal lady skies in a dashing light design.

So hurry up to one of our stores.

The sale ends on 31st January.

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Note: I had to delete the links to specific products from this portfolio example.