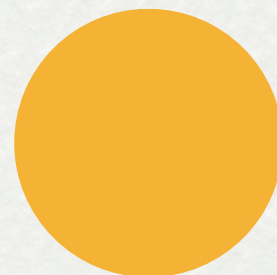


# Copywriting wine niche



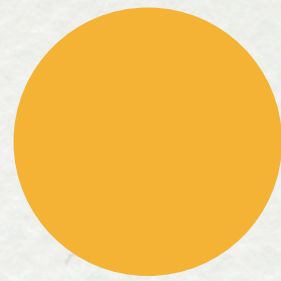
*Barbora Jiřincová*



Specialized wine  
portfolio



# Me as a winelover



- For more than 8 years tasting and evaluating Czech and Moravian wines on Czech platforms.
- An active profile on Vivino.
- Travel around Europe to taste wines in different countries.
- I take part in wine events regularly.



## Education



Branding course



HubSpot  
Courses

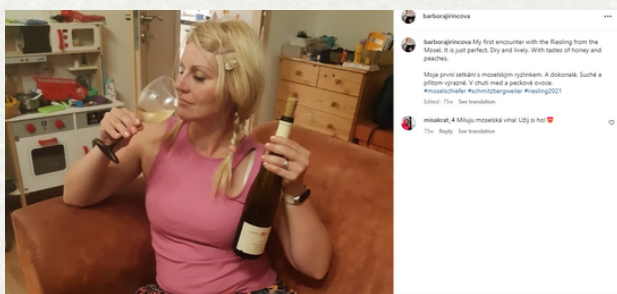
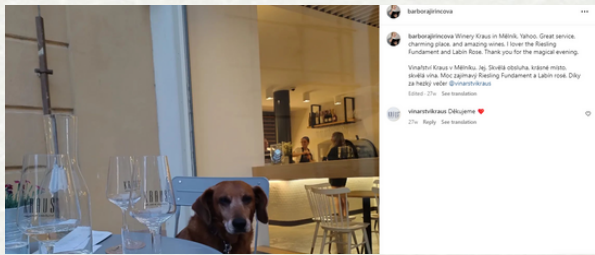
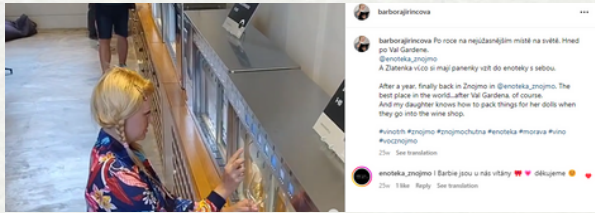


UNIVERZITA KARLOVA

PhD in History



# Me and wine on social media





# I write about wine



## Wine traveling tips



WINE VINEYARD WINE TASTING

### Moravia - Czech Republic

BY BARBORA JIRINCOVA  
May 29, 2023

#### Moravia - Traditional Wine-Tasting Trips

In the heart of Europe, there is a land where people come to combine the pleasures of wine tasting with hiking, sightseeing, and even cycling. A land where basically everything revolves around wine and people live tightly connected to nature that provides their gems - the grapes.

#### Meet Moravia.

Moravia lies in the Eastern part of the Czech Republic, bordering on Slovakia and Austria. The

